



## *Impact Report 2022*



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# Overview

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Since 1977 San Joaquin Valley College (SJVC) has served as a model of educational excellence while delivering economic and social value throughout the state of California.

SJVC creates a significant positive impact on its communities and generates a variety of benefits to its major stakeholder groups—students, taxpayers, and society.

Using both an economic analysis and a benefits analysis, this socio-economic impact report details SJVC's efforts to give back to its communities. It encompasses service and volunteer projects, employment demographics, data on economic impact, support for local organizations, and research on the students we have served for 45 years.

# Caring for Californians

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SJVC is a second-generation, family-run college with **17 campuses** throughout California. It offers **more than 20 programs** in the medical, business, and industrial trade fields.

Between 2018-2020, SJVC **helped educate more than 3,500 graduates per year**, providing **thousands of qualified job candidates** to local employers throughout California. As of 2021, SJVC has awarded more than 72,000 certificates and degrees preparing professionally trained graduates for jobs in the healthcare and industrial trade fields.

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# Changing Lives: *By the Numbers*



## Respiratory Therapy

*In 2019 SJVC was the*

**largest educator of licensed  
Respiratory Therapists**

*in the state of California<sup>1</sup>.*

*An estimated*

**1 in 4 of all Respiratory  
Therapy graduates**

*in 2019 were from SJVC in the state of California<sup>1</sup>.*

*In that same year, we found that*

**94%** of our Respiratory Therapy graduates earned their  
**Registered Respiratory Therapist (RRT) credential**

*by passing all the required licensure exams.*

As a result, several **Respiratory Therapy programs**  
earned the **Distinguished RRT Credentialing  
Success Award** from the Commission on  
Accreditation for Respiratory Care (CoARC)<sup>2</sup>:

**SJVC Rancho Cordova** (2015–2021)

**SJVC Bakersfield** (2016, 2017, 2020, 2021)

**SJVC Temecula** (2017–2021)

**SJVC Ontario** (2017–2019)

<sup>1</sup> Based on Integrated Postsecondary Education Data System (IPEDS) completions data

<sup>2</sup> Source: [coarc.com/about/awards-and-scholarships/](https://coarc.com/about/awards-and-scholarships/)



# Changing Lives: *By the Numbers* (cont'd)



## Dental Hygiene

*In addition, the Dental Hygiene programs at SJVC have*  
**provided complimentary dental services for years.**

Under the supervision of a licensed dentist, **dental hygiene students provide X-rays, teeth cleanings, fluoride treatments, polishings, fillings, and sealants to patients who are often unable to afford these services.** Registered dental hygienists instruct and oversee students throughout every patient procedure.

*These dental clinics in California communities such as Visalia and Ontario have:*

**served more than  
20,000  
patients since 1998**

**with an estimated  
40,000  
visits**

**totaling more than  
\$7,000,000  
in complimentary services<sup>1</sup>**

*to these underserved communities.*



It is important for the public to know about our services because it is truly a win-win situation. **Students need patients to practice their skills, and the patients are receiving excellent care at no cost."**

— **Brenda Serpa**, Dental Hygiene Program Director  
*who helped launch the first Dental Hygiene program at SJVC Visalia 23 years ago.*

<sup>1</sup>Based on the ADA's 2020 National Dental Expenditures \$430 per capita: <https://bit.ly/adanationalexpenditure>  
<sup>1</sup>Based on the median from 1999-2020 using the inflation calculator: <https://bit.ly/dentalservicesinflationcalculator>

# Community Engaged Learning



## Clinical Medical Assisting

SJVC's community service programs are unique to each campus and provide additional learning opportunities for students. **Community support** is an important part of the culture and curriculum as each **SJVC campus participates in local health fairs providing complimentary services to the community**. SJVC provides an opportunity for **students to receive the hands-on experience** that directly relates to their classroom instruction. It helps students become more connected to the community while providing complimentary healthcare services to the local underserved population.

*Students and faculty provide:*

- ☑ **health screenings**
- ☑ **flu shots**
- ☑ **blood pressure checks**
- ☑ **height/weight/BMI measurements**
- ☑ **other medical evaluations**
- ☑ **at no cost to the public**

SJVC Medical Assisting students provide **blood glucose and cholesterol screenings** while practicing their **patient care and communication skills**.

By volunteering at community events, students will have the experience of working with real patients instead of each other. It allows SJVC faculty members to **offer our students a real-world situation, working with people who have real medical issues**.

**The students spend face-to-face time with an actual "patient,"** which will take them out of their comfort zone. At first many of the students are a little nervous, but they're always excited to use the skills they learn in class. Faculty members help to organize these activities and work with the students on-site to **conduct a reflective evaluation process**. These are used to determine how the students perform, what they did right, and what they could improve upon during the next evaluation.

SJVC has always had a strong commitment to volunteering and serving the local community. Not only does it help students learn their skills, but they get to know the types of people in their community and how to interact with them. They learn the soft skills of developing communication with patients and how to better manage relationships; something they can't necessarily learn from a book.

# Diversity & Inclusion

We launched a 4-year project to identify SJVC's core values and 'diversity' surfaced as an essential piece of our identity. It's what makes us tick. Many of our students are minorities, so diversity is in our DNA.

## Core Values

### integrity:

We do what's right.

### family:

We are a caring and supportive team.

### professionalism:

We are accountable and take ownership in all we do.

### communication:

We cultivate transparent communication with mutual respect.

### diversity:

We seek inclusivity, fairness, and embrace differences.

### success:

We commit to personal, professional and academic success.

At SJVC we have a **Diversity, Equity and Inclusion (DEI) advisory committee** that surveys, engages, and educates various groups within the college. They serve as a great resource to our employees and students. Everyone affiliated with the college is a big part of the 'voice' that gets out there. The committee works with leadership at campuses where they discuss the importance of diversity on campus and learn how to **better educate on issues that affect a minority group**. We learn how we are meeting that standard as a college through shared feedback.

While we won't have every (LGBTQIA+) student participating in a committee or group like this, having this **representation is important because it saves lives** – both literally and in their sense of self. Each campus provides an atmosphere where it is safe for students and staff to talk about their particular issues. For example, SJVC's Vice President of Enrollment and Graduate Services, Anthony Romo, oversees leadership of the Admissions, Financial Services and Career Services departments for the college. As a gay man, Anthony also influences **positive communication and effective support systems for all students**, with pointed consideration for those in the **LGBTQIA+ community**.

“

Growing up as a gay kid these groups didn't exist. You didn't talk about it; you had to figure it out for yourself. I'm proud that SJVC put me – their first LGBTQ Hispanic on their Senior Leadership Team. That they would know that diversity is important and take that step – that awareness and acceptance is important. **Creating this awareness – sometimes that's all it takes to encourage someone to be more accepting of themselves.”**

— **Anthony Romo**, Vice President of Enrollment and Graduate Services at SJVC



# Employer Support: *Building Local Communities*



United Health Centers, a private non-profit organization that provides comprehensive medical, dental and community health services,

was facing some unique business challenges. United Health Centers has a commitment to the Fresno community and through years of acquiring some of the best local talent, they've learned that generic training does not work. It fails to reach their specific needs and is typically not relevant or engaging for employees. That is why **they decided to work with SJVC for a six-month contract-based training program.**

As a career-focused education provider, SJVC has the ability to support United Health with engaging, customized training solutions relevant to their workforce and industry. In addition, United Health Centers had the option of providing the training at their facility or one of the local SJVC campuses, at a tailored pace that can meet their business needs and minimize operational impact. Some of the **training programs** included **business, leadership and management courses** as well as **medical assisting refresher courses** which helped them implement efficient strategies into their business model.

"As we head into our second year of our partnership to make our UHC Employee Development Program a great success, I would like to take this opportunity to thank San Joaquin Valley College," said Director of the Human Resource Department, Michael Green. "Very much like United Health Centers, SJVC has grown up with the Central Valley. From humble beginnings, **SJVC has become a major educational resource providing students with the critical skills necessary to join the workforce and be productive right away,**" added Green. "Graduates of SJVC are always well prepared to enter the work world and UHC is proud to have hired many of these SJVC graduates. We will continue to look to SJVC for our recruitment needs well into the future."

Companies such as United Health Centers appreciate working with colleges like SJVC because they provide a captivating curriculum lead by knowledgeable staff who specifically focus on student outcome.

"We have heard first-hand from over 500 UHC employees that the **instruction and class participation has been very engaging, interactive, effective and enjoyable,**" added Green. "United Health Centers looks forward to **many more partnerships with San Joaquin Valley College** in the years to come."

# Faculty Support: *Investing in Educators*

Effective education systems are built upon the foundation of well-trained and well-supported educators and administrators. **We believe our educators are the most important factor in improving student outcomes.** Having access to an education delivered by **compassionate yet skillful instructors** is one of the most fundamental ways to make a **positive impact in our local communities.** At SJVC we provide rewarding careers with **numerous benefits** to more than 900 faculty and staff members.

*As a result of SJVC, there are*

**900+ jobs throughout  
17 California communities\***

“ In retail it’s different. It’s just work. Here we’re always working with one another. **One of the best parts is our family-oriented vibe. It’s important to work with people you like to be around.** Every day is a blessing.”

— Anne Rubio, First Contact at SJVC Temecula

*The jobs provided by the College help support a variety of sectors including:*



healthcare



dental



industrial  
trade industry



business

*Benefits include:*

- ✓ **opportunities for professional development**
- ✓ **awards for acknowledging faculty success**
- ✓ **401(k) Profit Sharing Plan**
- ✓ **incentivized health plan**

*Such as UMR’s UnitedHealthcare’s Motion program designed to motivate employees to participate in daily activities by offering financial rewards for meeting certain goals.*



# Student Support: *Delivering Future Leaders*

Colleges and universities serve as one of the nation's primary vehicles for social and economic mobility. Graduates from all backgrounds can improve their economic mobility — as well as that of future generations — and move closer to achieving the American dream. **Economic development and career opportunities** are just a few of the measurable impacts SJVC has on individuals and society as a whole.

*With already established resources and community partnerships, SJVC is well-positioned to help invigorate — economically, culturally and socially — the areas hardest hit by the health crisis.*

*SJVC currently serves*

## 4,992 students\*

*and supports their continued success by participating in programs such as The DAISY Awards.*

These awards have been adopted by healthcare facilities and educational institutions all around the world to help celebrate nursing students for their extraordinary care and compassion. This is particularly important given the **growing demand for more healthcare professionals following the COVID-19 pandemic.**

As economic engines in their communities, SJVC campuses are uniquely positioned to accelerate the urgently needed revitalization of the U.S. economy as a result of the effects of the pandemic. **Educating students and supporting their success** while pursuing these **in-demand healthcare careers** will be a key factor in America's short-term economic recovery and long-term success.

*\*As of January 2022*





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for more information on program outcomes.*

