

SJVC Strategic Objective Statements

	Objective	Statement
Our Success	Increased SJVC Presence	We will serve new markets and increase our offerings in existing markets, resulting in increased census.
	Ensure Financial Stability	We will manage our resources effectively towards ensuring sustainability of the institution.
Student Success	Achieve Student Academic Success	We will see our students achieving academic outcomes resulting in graduation and licensure rates.
	Achieve Graduate Professional Success	We will find career opportunities for our students positioning them for success and financial responsibility.
Quality Education	Build Responsive Campus & Program Development	We will seek, identify and respond to market opportunities for campus and program development.
	Enroll Capable Applicants	We will select applicants who are capable and determined to succeed, encourage their investment in higher education, and direct them through enrollment and on-boarding.
	Achieve Effective Program Review	We will evaluate the health of each program and department gauging our ability to identify and implement improvements.
	Achieve Student Learning Outcomes	We will see our students achieving mastery level on learning outcomes.
	Ensure Effective Resource Allocation	We will identify where resources produce the most beneficial outcome for students and the institution and align accordingly.
	Develop Operational Efficiency	We will improve our operational processes to ensure efficient operations across the institution.
	Develop & Secure Employers	We will develop mutually beneficial relationships with employers in each market by connecting them with qualified graduates to serve as valued employees.
Secure & Maintain Accreditation & Approvals	We will meet programmatic and institutional accreditation requirements.	
Employee Success	Develop Strategic Competencies	We will build our human capital readiness; identifying, developing, and acquiring the needed strategic competencies that support attainment of our vision.
	Create Individual Goal Alignment	We will provide employees with a direct line of sight from their efforts to strategic objectives. We will disaggregate objectives to front-line action and align recognition.
	Utilize Business Intelligence	We will assure use of data to support decision making throughout the institution.