

Feasibility Research

IPEDS Data

Row Labels	YR13	YR14	YR15	Avg
Santa Maria	542	487	498	509
Allan Hancock College	288	346	325	320
BA	78	125	125	109
IT	7	4	6	6
DA	38	35	29	34
ET	2	2	0	1
LVN	62	64	63	63
MA	33	43	24	33
RN	33	32	32	32
CJ	35	38	43	39
VT	0	3	3	2
CET-Santa Maria	85	72	84	80
BA	30	22	25	26
MA	55	50	59	55
Santa Barbara Business College-S	169	69	89	109
BA	11	6	6	8
CSA		0	0	0
MOA	14	10	8	11
LVN	23	10	28	20
MA	66	25	33	41
PT	36	5	6	16
CJ	19	13	8	13
San Luis Obispo	316	392	414	374
Central California School	90	98	118	102
DA	15	19	10	15
DMS	41	40	104	62
MA	34	39	4	26
Cuesta College	200	258	235	231
BA	63	109	121	98
IT	4	6	2	4
ET	3	4	2	3
LVN	27	27	0	18
MA	5	4	1	3
RN	84	77	82	81
CJ	14	31	27	24
Laurus College	26	36	61	41
BA	5	3	17	8
IT	8	12	9	10
CSA	0	0	17	6
MBC	13	21	18	17
Grand Total	858	879	912	883

BA
MA
MO

Census Data Analysis¹

	Madera	Delano	San Luis Obispo	Paso Robles	Atascadero	Paso Robles/ Atascadero
Total Population (2015)	61,416	53,041	45,119	29,793	28,310	58,103
Population (age: 18-34)	17,371	17,336	21,645	6,085	6,085	12,170
Addressable Market*	6,125	7,670	3,039	2,417	2,061	4,478
2016 Starts	165	174				
% of addressable Market	2.7%	2.3%				

*Population between 18-34 years of age whose educational attainment is no higher than a high school diploma (or equivalency).

¹Census Data: https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml#

2014-2024 Occupational Employment Projections
San Luis Obispo-Paso Robles-Arroyo Grande Metropolitan Statistical Area
(San Luis Obispo County)

SOC Code*	Occupational Title	Estimated Employment 2014**	Projected Employment 2024	Numeric Change 2014-2024 [1]	Percent Change 2014-2024	Annual Average Percent Change	Average Annual Job Openings			2016 First Quarter Wages [5]		Education and Training Levels [7]		
							New Jobs [2]	Replacement Needs	Total Jobs [4]	Median Hourly	Median Annual	Entry Level Education	Work Experience	On-the-Job Training
11-1021	General and Operations Managers	1,930	2,360	430	22.3%	2.2%	44	49	93	\$42.13	\$87,629	3	≥5 years	None
11-3011	Administrative Services Managers	180	220	40	22.2%	2.2%	3	3	6	\$39.02	\$81,152	3	<5 years	None
13-1071	Human Resources Specialists	170	220	50	29.4%	2.9%	4	4	8	\$31.35	\$65,187	3	None	None
29-2011	Medical and Clinical Laboratory Technologists	70	80	10	14.3%	1.4%	1	2	3	\$44.21	\$91,954	3	None	None
29-2071	Medical Records and Health Information Technicians	170	210	40	23.5%	2.4%	4	4	8	\$17.79	\$37,019	5	None	None
31-9092	Medical Assistants	600	900	300	50.0%	5.0%	30	12	42	\$15.99	\$33,254	5	None	None
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	730	940	210	28.8%	2.9%	21	22	43	\$16.70	\$34,742	7	<5 years	None
41-1011	First-Line Supervisors of Retail Sales Workers	1,410	1,630	220	15.6%	1.6%	22	32	54	\$19.89	\$41,385	7	<5 years	None
43-3021	Billing and Posting Clerks	390	510	120	30.8%	3.1%	12	8	20	\$16.38	\$34,088	7	None	MT OJT
43-3031	Bookkeeping, Accounting, and Auditing Clerks	1,250	1,370	120	9.6%	1.0%	12	12	24	\$20.16	\$41,927	6	None	MT OJT
43-4171	Receptionists and Information Clerks	660	850	190	28.8%	2.9%	18	18	36	\$14.22	\$29,595	7	None	ST OJT
43-6000	Secretaries and Administrative Assistants	3,330	3,840	510	15.3%	1.5%	52	35	87	N/A	N/A			
43-6011	Executive Secretaries and Executive Administrative Assistants	640	680	40	6.3%	0.6%	4	7	11	\$24.34	\$50,615	7	<5 years	None
43-6013	Medical Secretaries	630	870	240	38.1%	3.8%	24	7	31	\$18.70	\$38,898	7	None	MT OJT
43-9061	Office Clerks, General	2,360	2,630	270	11.4%	1.1%	28	51	79	\$14.51	\$30,179	7	None	ST OJT

BA
 MA
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							New Jobs [2]	Replacement Needs	Total Jobs [4]	Median Hourly	Median Annual	Entry Level Education	Work Experience	On-the-Job Training

* The Standard Occupational Classification (SOC) system is used by government agencies to classify workers into occupational categories for the purpose of collecting, calculating, or disseminating data.

** Data sources: U.S. Bureau of Labor Statistics' Current Employment Statistics (CES) March 2015 benchmark, Quarterly Census of Employment and Wages (QCEW) industry employment, and Occupational Employment Statistics (OES) data.

Occupational employment projections include self-employed, private household workers, farm, and nonfarm employment.

N/A - Information is not available.

Occupations with employment below 30 in 2014 are excluded.

Occupation subtotals may not add to the totals due to rounding and the suppression of data.

The use of occupational employment projections as a time series is not encouraged due to changes in the occupational, industrial, and geographical classification systems; changes in the way data are collected; and changes in the OES survey reference period.

- [1] Numerical employment change is the net difference between the base and projected year employment and reflects job growth or decline. The base and projected year employment are independently rounded to 10. Therefore, numerical change may not equal new jobs.
- [2] New jobs are only openings due to growth and do not include job declines. If an occupation's employment change is negative, there is no job growth and new jobs are set to zero. New jobs may not equal numerical change.
- [3] Replacement needs estimate the number of job openings created when workers retire or permanently leave an occupation and need to be replaced.
- [4] Total jobs are the sum of new jobs and replacement needs.
- [5] Median hourly and annual wages are the estimated 50th percentile of the distribution of wages; 50 percent of workers in an occupation earn wages below, and 50 percent earn wages above the median wage. The wages are from 2016 first quarter and do not include self-employed or unpaid family workers.
- [6] In occupations where workers do not work full-time all year-round, it is not possible to calculate an hourly wage.
- [7] The Bureau of Labor Statistics develops and assigns education and training categories to each occupation (see tables below). For more information please see http://www.bls.gov/emp/ep_education_training_system.htm

Entry Level Education
1- Doctoral or professional degree
2- Master's degree
3- Bachelor's degree
4- Associate's degree
5- Postsecondary non-degree award
6- Some college, no degree
7- High school diploma or equivalent
8- No formal educational credential

Work Experience Codes	
≥5 years	5 years or more experience in a related occupation or field is common.
<5 years	Less than 5 years experience in a related occupation or field is common.
None	No work experience is typically required.

On-the-Job Training	
I/R	Internship/Residency
APP	Apprenticeship
LT OJT	Long-term on-the-job training
MT OJT	Moderate-term on-the-job
ST OJT	Short-term on-the-job training
None	None

Commute Time

	Madera	Delano	San Luis Obispo	Paso Robles	Atascadero
% of Population (travel 30+ minutes for work)*	38%	23%	14%	29%	27%
Mean travel time to work (minutes)**	24	20	15	22	23

*% of population (travel 30+ minutes for work):

https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_15_5YR_B08303&prodType=table

**Mean travel time to work (minutes): <https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=CF>

Available Employers¹

	Paso Robles	Atascadero	Templeton	San Luis Obispo	Madera	Delano
Population	29793	28310	7674	45119	61416	53041
Medical Offices	26	23	71	199	56	69
Businesses	3508	2638	1208	5579	3173	1947

¹Available employers: <http://www.labormarketinfo.edd.ca.gov/aspdotnet/databrowsing/empMain.aspx?menuChoice=emp>