

# San Joaquin Valley College

## Course Improvement Proposal



Outcome: Approved – PK

Date: March

PR Number: N/A

**STANDARD:** Proposed course improvements must support the outcomes of the program and be in alignment with SJVC's Mission Statement and Strategic Plan.

**POLICY:** The Proposal form is to be completed in full and submitted with support documentation to the [CurriculumImprovements@sjvc.edu](mailto:CurriculumImprovements@sjvc.edu) between 60- 90 days prior to the department's Program Review for peer review and institutional implementation.

**PROCESS:** Complete and submit the Course Improvement Proposal to [CurriculumImprovements@sjvc.edu](mailto:CurriculumImprovements@sjvc.edu). Attendees at Program Review will vote on adoption of the proposal. A corporate curriculum team member will coordinate implementation of approved proposals.

**TIMELINE:** Changes may take a minimum of 60 days to implement. Please plan accordingly

### Course Improvements include but are not limited to:

- Wording of CLOs
- Changes to common assessment and teaching tools (rubrics, skill-offs, exams, projects, grade items, dropboxes, thresholds)
- Changes of less than 50% to course outline components (course description, CLOs, UOs)
- Grade components

Campus:	<i>Online</i>
Program:	<i>General Education</i>
Course:	<i>SOC1</i>
Person Requesting:	<i>Melissa Brewer</i>
Date:	<i>2/17/16</i>

### SECTION 1: Improvement Information- Describe the proposed improvement and how the change will improve the course?

Change	Justification - Explain how each change will improve the course
<i>Remove CLO 5 "Integrate the function and impact of media on personal and global culture." Combine CLO 5 into CLO 3, keeping the current wording of CLO 3 the same.</i>	In previous textbooks, CLO 5 was supported by the course material, but in the new Sociology textbook that will be adopted (Introduction to Sociology, 4 <sup>th</sup> Edition) there is little to no support for CLO 5 to address media on its own.

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	<p>The CLO in questions is worded as follows, "Integrate the function and impact of media on personal and global culture ."</p> <p>While media is very briefly touched on in some areas of the new textbook, there are certainly not enough details in its review to fully support complete mastery of the concept as the CLO states. When this CLO was designed, it was designed to capture student understanding of various aspects of media in detail and the focus was heavily on media as an agent of socialization, contributing to personal culture and affecting global culture through its influence on personal culture.</p> <p>Throughout the new text, media is addressed mainly as a component of the conflict perspective. Students are unable to gleam a reference to media in regards to the functionalist or symbolic interventionist perspectives. Media in this text is mainly only addressed in a negative light, and does not help the student to fully understand the concept of media as a necessary function of society.</p> <p>While the original CLO is or could be appropriate for an introduction to Sociology course, it is better addressed through another CLOs. CLO 3 states, "<i>Discuss the impact and process of socialization in connection with the student's own life.</i>" This CLO addresses all of the agents of socialization, including mass media, which we have separately addressed in CLO 5. Requiring students to address media separately is redundant as it should be covered under CLO 3 along with all other agents of socialization. It would be my proposal that we should combine CLO 5 into CLO 3, keeping the wording of CLO 3 as is. We can then fully address CLO 3, including media, using the new textbook and supplemental materials.</p>
<p><i>Remove Common Mastery Assessment: SOC1 Media Concentration Project (CLO 5)</i></p>	<p><i>This project is no longer supported with new textbook selection. If CLO 5 is now included in CLO 3, there is no need to create a new assessment as CLO 3 is assessed via Common Mastery Assessment: SOC1 Social Services Organizations Project</i></p>
<p><i>Move current CLO 6 to the CLO 5 and revise Common Mastery Assessments and syllabus to reflect the change.</i></p>	<p><i>Once CLO 5 has been removed, it will be necessary to re-number the CLOs.</i></p>

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**Section 2: Additional information-** Include any additional information that may be helpful with implementing the change

*Media is not covered in depth in the newly adopted textbook as it has been in previous textbooks. Removal of this CLO and Mastery Assessment will align the Sociology course with the newly adopted textbook.*

*As stated before:*

The CLO in questions is worded as follows, "Integrate the function and impact of media on personal and global culture ."

While media is very briefly touched on in some areas of the new textbook, there are certainly not enough details in its review to fully support complete mastery of the concept as the CLO states. When this CLO was designed, it was designed to capture student understanding of various aspects of media in detail and the focus was heavily on media as an agent of socialization, contributing to personal culture and affecting global culture through its influence on personal culture.

Throughout the new text, media is addressed mainly as a component of the conflict perspective. Students are unable to glean a reference to media in regards to the functionalist or symbolic interventionist perspectives. Media in this text is mainly only addressed in a negative light, and does not help the student to fully understand the concept of media as a necessary function of society.

While the original CLO is or could be appropriate for an introduction to Sociology course, it is better addressed through another CLOs. CLO 3 states, "*Discuss the impact and process of socialization in connection with the student's own life.*" This CLO addresses all of the agents of socialization, including mass media, which we have separately addressed in CLO 5. Requiring students to address media separately is redundant as it should be covered under CLO 3 along with all other agents of socialization. It would be my proposal that we should combine CLO 5 into CLO 3, keeping the wording of CLO 3 as is. We can then fully address CLO 3, including media, using the new textbook and supplemental materials.

### **SECTION 3: Academic Leadership Input**

*A statement from the Academic Dean (Campus Director if submitted by the Academic Dean) documenting their knowledge and support of the proposed improvement is necessary to process the proposal (Separate Attachments or emails to the Curriculum Specialist are acceptable).*

*Without adequate support from the textbook, students would have to rely on either personal research or material offered as supplement by instructors. While supplemental material and research are valuable learning tools, it is not a good practice to attempt to have a standardized assessment to cover improvisational material.*

*The remaining CLO's provide a sound set of outcomes for students learning about Sociology at this level.*

*Pat Fox, Corporate Director of eLearning Curriculum & Instruction, Online Campus*