

San Joaquin Valley College Board of Governors Meeting September 5, 2017	
MEETING CALLED TO ORDER BY	John Swiger, Chair
ATTENDEES	In-person: Mark Perry, , John Swiger, Susan Good, Sue DeLong, and Jill Sozinho By telephone: Marlea Lyon
ABSENT	Mike Perry
GUESTS AND PRESENTERS	Joseph Holt, Chief Administrative Officer Carole Brown, Vice President of Academic Affairs Mike Abril, Vice President of Legal & Regulatory Affairs Angela Heinz, Director of Growth & Development Rajvir Ladhar, RN Program Director (Visalia) Laura Cervantez, MA Instructor (Porterville)
RECORDER	Crystal VanderTuig
QUORUM PRESENT	Yes

I. CALL TO ORDER: Meeting was called to order at 5:08 p.m. by John Swiger.

II. BOARD RECOGNITIONS/ANNOUNCEMENTS

- **A.** Sue Delong the newest community board member was introduced. Sue gave a brief overview of her previous role and responsibilities as SJVC's Director of Assessment as well as her current position of Academic Coach for Exeter High School.
- **B.** Laura Cervantez, MA Instructor, was recognized for her tremendous support and dedication to the success of the Porterville Campus. Her contributions include training new faculty, setting up the NCCT certification exam for MA students, training for the student center/library, tutoring, ordering and taking inventory of medical assisting supplies, and establishing the ASB club.

C. Rajvir Ladhar, RN Program Director was recognized for her support and contributions to the success of the nursing program as it underwent re-approval with the BRN and for stepping into the program's top leadership role.

III. GROWTH & DEVELOPMENT

A. New Proposals

 Temecula Program Migrations: Angela presented a proposal to add the following three existing SJVC instructional programs to the Temecula Campus: Electrical Technology, Industrial Maintenance Technology, and Criminal Justice: Corrections.

Angela reviewed the feasibility data that led to her recommendation to migrate these three programs (see attached "Evaluation Summaries & Recommendations"). Questions were asked and answered concerning various elements of the programs migrations such as existing competition, success of these programs at other SJVC campuses, job outlook, necessary approvals, and facility and space capacities.

The board acted to take a vote on each proposed program migration as set forth below:

- Electrical Technology: Susan moved to approve the migration of the Electrical Technology program to the Temecula Campus. Jill seconded the motion. All in favor.
- b) Industrial Maintenance Technology: Mark moved to approve the migration of the Industrial Maintenance Technology program to the Temecula Campus. John seconded the motion. All in favor.
- c) Criminal Justice: Corrections: Susan moved to approve the migration of the Criminal Justice: Corrections program to the Temecula Campus. Mark seconded the motion. All in favor.

IV. INSTITUTIONAL PERFORMANCE STANDARDS

A. Course Completion: Carole presented course completion data for 2017 disaggregated by campus. As an institution we are at 91% course completion against a standard of 90% for ground courses. Online course completion is at 77% against a standard of 75%. 2017 year-to-date highlights include: 1.) 11 of 15 campuses at or exceeding standard; 2.) 16 of 21 programs at or exceeding standard; 3.) success of the trades programs (ELEC @ 94%, HVAC @ 94%, and INDTEC @ 93%); and 4.) all linear programs are exceeding the standard.

Carole informed the board of initiatives and actions taken to improve online course completion rates, including curricular improvements, creation of a new

- report to better identify reasons for academic under-performance, and focused course level changes.
- **B. Graduation:** Carole informed the board that the 2017 graduation rate for ground campuses is 67% against a 65% standard; online is at 44% against a standard of 50%. The online graduation rate is up from 38%. She also presented and compared the 2016 and 2017 graduation rates by campus and noted that 10 campuses are above standard, and, overall, grad rates are up compared to those in the 2016 May-July timeframe.
- C. Licensure and Certification: Carole presented the 2017 year-to-date licensure exam pass rates for programs with a pass rate standard set by a programmatic accreditor or state approval body (AMT, DH, ST, RT, LVN, RN, and LVN-RN). These programs meet or exceed the standards of their accrediting/approval bodies with the exception of the Ontario RN program. Carole explained that the board pass rates are those of the former Everest RN students. SJVC's first RN cohort will take their state boards in January 2018.
 - Carole then presented certification/licensure exam pass rates for the Medical Assisting (MA) and Pharmacy Technology (PT) programs. She explained that these programs are held to the SJVC standard of 75% pass rate. Carole then explained what initiatives have and are being taken to improve pass rates in these two programs. For example, PT licensure has been an area of focus for several years and the College has seen a significant improvement (20% to 80%). MA certification exam pass rates are still low (degree: 52%, cert: 31%) although a greater number of students are taking the exam. Carole went on to describe some of the initiatives planned and in place to increase pass rates.
- D. Graduate Placement: Joseph reminded the board of the BPPE's new definitions and methods for calculating placements. He then presented 2Q17 placement data (by campus and by program) the first available data set under the new definitions as well as the 3Q17 projections. While the second quarter data (63%) is just below the institutional standard of 65%, the institution fared better than expected under the new requirements. An increase in graduate placement is anticipated as continuous improvements are made to the process and as staff grow accustomed to the new changes and requirements.
- V. GAINFUL EMPLOYMENT UPDATE: Joseph informed the board of the federal government's decision to extent the timeframe for filing earnings appeals under the gainful employment legislation. As such, SJVC is working on its appeals and will submit them by February 2018. He also informed the board that the government has overturned the required 50% response rate for earnings surveys and will evaluate each survey individually to determine if a sufficient sample size has been achieved. Joseph

also informed the board that the government has opened up the negotiated rulemaking process on gainful employment and borrower defense to repayment which should lead to more favorable revisions to both of these regulations.

VI. SENIOR ACCREDITATION: Crystal gave an update on the status of the revisions to the vision statement. She informed the board that a faculty committee has reviewed and recommended additional revisions which will be presented to the Senior Management and the board for consideration.

Crystal informed the board that the College has hired a consultant to assist with the preparation of the WSCUC Eligibility Application. She discussed the timeline for achieving eligibility as well as additional programs that are being considered for the baccalaureate degree level.

VII. STRATEGIC MEASURES AND INITIATIVES

- A. First Module Success: Alyssa Perry presented disaggregated data on first module success (campus, modality, and programs of focus) (see "Enroll Capable Applicants" PowerPoint). She discussed both the successes and challenges experienced in 2017 for this area. Alyssa also informed the board of the actions in place for improvement.
- **B. First Term Success:** Ash Carter discussed the academic focus to improve retention, including the roll-out of eObservation 2.0, ongoing emphasis on the Backward Design teaching methodology, and the lesson plan initiative.
- **C. Graduate Readiness Initiative:** Carole informed the board that this initiative arose out of an effort to improve placement at the smaller campuses (Delano, Hanford, Madera, and Lancaster). Using a cross-departmental, collaborative approach to tailoring the instructional experience to enhance student career-readiness, this initiative has improved placement outcomes (see "Graduate Readiness Procedure Sheet"). The initiative is now being implemented at all campuses.
- D. Online Task Force: Joseph informed the board of the strategic decision to focus marketing efforts for online programs (not including BSRT) within California only. This decision was made within the context of improving online graduation rates and the lower rates at which non-California based students graduate. The College has experienced an increase in California-based enrollments since this decision was implemented.

VIII. BOARD BUSINESS

A. Approval of meeting minutes: Minutes from the May 5, 2017 board meeting were reviewed and approved as noted below.

Susan moved to approve the minutes as submitted. John seconded the motion. All in favor.

- **B.** Review and discuss results of BoG's annual evaluation of the President/CEO: Tabled to the November 21, 2017 meeting.
- C. Academic Oversight Committee report: John informed the board that the committee reviewed the Business Administration and Dental Hygiene program review reports. He also explained that he is waiting on clarification from Annette Austerman as to whether there will be any program reviews in 2018 given the thorough review each program underwent as a result of the learning outcome workshops. John also informed the board that the committee is actively considering additional ways to be involved in assuring academic quality.
- **D. 2016/2017 Annual Evaluations and Forms:** Crystal asked board members to complete the annual evaluations as soon as possible and to complete the annual certifications no later than the next board meeting.

E. Ad Hoc

- Crystal brought up the possibility of inviting outside guests (who are being recognized by the board) to have dinner with available board members before the meeting. All were in agreement. This led to a discussion on starting the board meetings earlier. All agreed that the next meeting will begin at 4:30 p.m.
- Susan asked whether the board wanted to reschedule the campus visit
 originally scheduled for August. All agreed to aim for a January campus
 tour; date will be determined at the next meeting. John also discussed
 the possibility of going down the day before to visit some of the evening
 classes.
- John informed the board that he will be giving a speech at the Lancaster Campus graduation ceremony in October.

There being no further business, the meeting adjourned at 7:20 p.m.