

Betty J. Sundberg, Ed.D. Professional Resume

2017

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EDUCATION

Doctor of Education [Ed.D.], June 1984, University of San Francisco
Emphasis: Organization and Leadership in Higher Education

Master of Arts, June 1972, Humboldt State University
Major: Sociology

Secondary Life Credential, March 1971, Humboldt State University

Bachelor of Arts – Double Major, June 1970, Humboldt State University
Major: English/Sociology, cum laude

Associate of Arts, March 1969, College of the Redwoods

PROFESSIONAL EXPERIENCE

Current and Recent Activities

June 2015 forward to Present Kaiser Permanente-School of Medicine
February 2016 - Present Accreditation Lead (ALO) KPSOM
June 2015 – January 2016 Accreditation Coordinator/Consultant:
Development of the Kaiser Permanente School of Medicine (SOM). Representing WSCUC preparation for Eligibility through Initial Accreditation, BPPE state authorization, and coordination with the Doctor of Medicine program accreditation of LCME.

June 2015 to Present Stanbridge College
Accreditation Coordinator/Consultant: Initiating WSCUC Eligibility as transition from ACCSC, toward regional Initial Accreditation.

November 2015 to Present Mount Madonna Institute
Accreditation Coordinator/Consultant – Granted WASC Eligibility 12/2015
Working with Application for Candidacy/Initial Accreditation

2011 to February 2015 Kaiser Permanente School of Allied Health Sciences
Initial WASC Accreditation granted Feb. 2015

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Accreditation Coordinator/Consultant: Full-time from 2011 to present.
From BPPE recognition as degree-granting institution through WASC Candidacy and Initial Accreditation. Compliance and regulatory assistance with BPPE and program accreditors. Development of degree programs to include General Education; review and modification of academic credit award to include program/course syllabi; Development of program review and assessment processes; Assistance with creation of Board of Directors and alignment with WSCUC Policy; review and update of admission practices, academic policy and practices, and handbooks of Catalog, Faculty Handbook, and Board of Directors.

2010 through 2012 University of St. Augustine (USA)

Initial WASC Accreditation granted June 2014

Accreditation Coordinator/Consultant

From DETC accreditation through WSCUC Eligibility and into Candidacy.
Resigned from Accreditation Coordinator role to become member of the Board of Trustees through 2013.

2010 through June 2015 Henley-Putnam University (HPU)

WASC Candidacy granted June 2015

Accreditation Coordinator/Consultant – Part Time

From DETC accreditation through WSCUC Eligibility with confirmation of Candidacy June 2015.

2013 through June 2015 Cogswell Polytechnic College

WSCUC Re-Accreditation for 6 year period granted June 2015.

Accreditation Coordinator/Consultant – Part Time

WSCUC Re-Affirmation of Accreditation/Compliance Regulatory assistance; review and update of academic policy and practices; review and update of documents to include policy and implementation practices and handbooks of catalog, Faculty Handbook, and BOT Manual. Application and secured authorization for BPPE recognition as newly-required by state regulations.

2013 through Present University of Professional Studies

WASC Eligibility granted April 2015

Accreditation Coordinator/Consultant – Part Time

DETC accreditation through WSCUC Eligibility toward Initial Accreditation.

2013 through 2014 Columbia College Hollywood

Initial WASC Accreditation granted June 2014.

Accreditation Coordinator/Consultant – Part Time

WSCUC Eligibility through Initial Accreditation. Developed preliminary program review/assessment model, and aligned BOT with WSCUC Board Policy.

Ancillary:

WASC Eligibility Review Panel: Appointment of 2015 through 2017
ACCSC Commission: Public Member July 2010 through June 2014
University of St. Augustine: Board of Trustees 2012 through 2013
Hong Kong International Accrediting Commission (2009 through 2018)
BPPE Advisory Committee – Public Member – (through 2010) and
Education Specialist (through 9-2016)

1998 – Present Education Advisors
Founder/Executive Director/Sole Proprietor

Education Advisors is a private consulting company established to provide qualified assistance to institutions or individuals in the educational environment, requiring assistance with accreditation. *From 2010 forward – exclusively providing assistance with WSCUC accreditation and school-associated needs to include BPPE compliance and regulatory requirements, and programmatic accreditations as applicable.*

2000-2007 Soka University (Aliso Viejo)
Accreditation and Assessment Coordinator

In coordination with, the President, and Provost (ALO) secured AALE national accreditation (accomplished 2004), and regional accreditation with WASC (accomplished in 2007).

Responsibilities included: all activity involved with compliance, strategic planning, and development of strategies for assessment of student learning outcomes; development of proposals, reports and applications for state agency and accrediting commission activity for the two-campus University with both graduate and undergraduate programs. Since 2000 this has included representation on behalf of the University with the national accrediting body of AALE for pre-accreditation of the undergraduate campus, and WASC accreditation for both the graduate and undergraduate campuses of the University. It includes all activity on behalf of the University with the state agency of the BPPVE, and Strategic Planning development and implementation for the University, including participation as the Executive Committee, in concert with the University ALO, and with the Strategic Planning Steering Committee. Initial WASC Accreditation granted 2007.

2002 – 2014 Retired Annuitant – Education Specialist
Speech-Language Pathology Audiology Board (2002-2012)
Board of Court Reporters (2006-2010)
Bureau for Private Postsecondary and Vocational
Education (1998-2014)

Speech Pathology Responsibilities:

Under the direction of the Executive Officer, developed implementation strategies and practices in compliance with Title 16 California Code of Regulations for review of speech-language pathology assistant training programs. Developed application and review process. Review applications of applicant schools and make recommendations on approval status. Identify areas of deficiency and proposed corrective measures.

Court Reporters Board Responsibilities:

Under the direction of the Executive Officer, working within the parameters of the Business Code Requirements for schools offering programs in Court Reporting. Review applications of applicant schools and make recommendations on approval status. Identify areas of deficiency and proposed corrective measures. Coordinate site reviews to ensure expected standards for approval are in place.

Bureau for Private Postsecondary and Vocational Education Responsibilities:

Reviewed the most sensitive and complex approval/reapproval applications for state approval. Used professional judgment based on academic and experiential background to recommend approval decisions. Facilitated team review of institutions for qualitative and compliance assessment. Researched educational topics, wrote comprehensive reports, assisted in the development of standards for review and program/institution improvement. Provided consultation, training and technical assistance to internal staff and to educational institutions on California Education Code requirements, and regulations and procedures. From 2011 forward to present, serve on teams for review of specific and complex issues as requested by BPPE.

Bureau for Private Postsecondary Education Responsibilities:

Contracted for Site Review visits and for Compliance Reports/Reviews.

**1998-1999 Director California Articulation Numbering System (CAN)
Intersegmental (CCC, CSU, UC) Coordination**

Under the direction of the CAN Coordinating Council represented by the University of California, California State University Office of the Chancellor, and California Community College, Office of the Chancellor: promoted development of articulation of coursework and courses, determining comparability for transfer purposes between all segments of regionally accredited higher education in California.

**1996-1997 Coordinator, Transfer and Articulation
Office of the Chancellor (Sacramento, CA)
CA. Community Colleges**

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Coordination of statewide transfer and articulation programs and activities for all community colleges in the State. Worked directly with University of California, California State Universities, and regionally accredited institutions. Developed statewide monitoring processes, and implementation of activities to improve transfer efforts. Emphasis on general education evaluation, development and coordination of curricula.

1990-1995 **Education Administrator – Private Degree Schools in CA
Council for Private Postsecondary/Voc Education (CPPVE)
[now the Bureau for Private Postsecondary Education]**

Senior Administrator responsible for Degree School licensing with the licensing and regulatory body for private postsecondary schools in California. Programmatic issues included: review, training, and supervision of staff used for compliance and qualitative review of schools. Development of the processes for application review, on-site review, training, coordination of team visits, and implementation of recommendations for approval or denial. Developed reports on workload, review history of schools, and coordination with all other state regulatory agencies and accrediting bodies (national and regional).

1984 – 1990 **San Jose State University (San Jose, CA)
Director of Admissions and Records
Director of Outreach and Recruitment**

Director of Admission and Record Responsibilities:

Reporting to the Vice President of Academic Affairs, oversight and coordination of all admissions, evaluation review processes for undergraduate and graduate admissions, to include monitoring for completion of general education, assessment of credit, coordination of computer-assisted registration and grade distribution. Supervision, selection, and training for professional staff of 40. Coordination with faculty for securing grade reports and development of transcripts for over 30,000 students enrolled in regular and open university courses.

Director of Outreach and Recruitment Responsibilities:

Oversight and monitoring of budgetary decisions for outreach and recruitment efforts and general population students, and categorical and lottery-funded effects. Created and implemented Consortium for all community colleges and high school districts in service-area. Supervision of staff of fourteen professional and student staff of 60. Coordination with campus-committees for: Articulation, Matriculation, Assessment, Curriculum Development, and Student Learning Outcomes.

1969-1984 **Humboldt State University (Arcata, CA)
Director Student Affirmative Action**

Director - Relations with Schools
Director - Admissions and Records

CONCURRENT PROFESSIONAL RESPONSIBILITIES

Accrediting Commissions

Extensive activity with national and regional accrediting commissions in the form of: Workshops, and Site Reviews as an Education Specialist - WASC, ACCSC , DETC.

2010 – 2014 ACCSC Term of Appointment

Public Commissioner, Accrediting Commission of Career Schools and Colleges.
Named as Education Specialist of the Year (2007) - ACCSCT.
Chair of Degree Committee, Chair of Ad Hoc Committee on Public Schools,
Committee Member – Committees of Strategic Planning and Standards.

**2009 – Present Hong Kong Council for Accreditation of Academic and
Vocational Qualifications
Renewed Term of Appt through 2018**

Appointment (2009 to Present) with the Hong Kong Council as a Qualified
Subject/Sector Specialist for on-site reviews.

2005-2006 Career College Institute (College Career Association)

Served as founding member, established in March 2005, of a six (6) member Panel of Experts, charged with identification of faculty competencies for purposes of certification in private postsecondary schools, development and review of curriculum, and implementation of a “juried process” for schools seeking to deliver these components or instruction in professional development. The Institute was a newly developed component of the Career College Association, a trade organization representing career and vocational schools and colleges in the private postsecondary industry.

State and Federal Activities

2005-2007 Bureau for Private Postsecondary and Vocational Education

Appointed as a member of the Advisory Council to the BPPVE (California regulatory agency for oversight of private postsecondary education), September 2005 through “sunset” in June 2007.

Pro-Andi

Participation in annual national meetings of Regulatory Agencies for all states in the United States, to explore issues related to degree-granting and vocational institutions of private postsecondary education.

California Association of Private Postsecondary Schools

Affiliate member, workshop presenter - 2000 through 2008.

US Department of Education

Extensive activity as Reviewer, and Workshop Presenter for Special Funded Program Reviews, and for Title III and Title IV Programs (annually) in Washington, D.C.

American Association of College Registrars and Officers of Admission (AACROA)

Member and workshop presenter.

California Postsecondary Education Commission

Advisory Council – Study on Doctoral Programs

California Inter-segmental Articulation Council

Represented the 106 California Community Colleges for coordination with the University of California and California State University system for development of course and program transfer patterns, and for course and program articulation.

Presentations

Presentations at the level of local, state, national and international. Includes (but not limited to) workshops and presentations in concert with: AACROA, PACROA, CACROA, NACAC, WACAC, ACE, College Board, WASC, ABHES, USDE, CPPVE, UC System-wide, CSUS System-wide, CCC System-wide.

College Board

Served on the National Council on Access, and the Committee on Governmental Affairs. Conceptualized, developed, and implemented one of six nationally-funded efforts for Equity 2000, in conjunction with the Western Regional Office.

Faculty Teaching Assignments

Humboldt State University
College of the Redwoods