



SAN JOAQUIN VALLEY COLLEGE

MASTER PLAN

NOVEMBER 2007

THE INSTITUTIONAL VISION:

An Agenda for Excellence



Mission Statement

San Joaquin Valley College prepares graduates for professional success in business, medical, and technical career fields. The College serves a diverse student population with a common interest in professional development through career-focused higher education. The College is committed to student development through the achievement of measureable learning outcomes, emphasizing a balance of hands-on training and academic instruction. The College identifies and responds to the educational and employment needs of the communities it serves. *The College is committed to the success of every student.*

Core Values

As a premier leader in career-focused education, SJVC values an education and employment environment which promotes:

Success – The College Community is committed to the personal, academic, and professional success of its students, employees, and graduates by providing high-quality education programs, instruction, professional development opportunities, support services, and guidance.

Integrity – The College Community expects personal and professional integrity in the fulfillment of its mission.

Excellence – The College Community sets excellence as a standard in all areas of operation.

Diversity – The College Community celebrates and embraces diversity; emphasizing inclusion and open dialogue.

Community Involvement – The College Community encourages and supports student and employee involvement in their respective communities to mutually enhance civic, personal, and intellectual development.

Lifelong Learning – The College Community fosters an environment where students and employees actively pursue lifelong learning.



GROWTH

MISSION: The mission is to provide quality education programs and activities to a diverse student population. SJVC seeks to identify and respond to the needs of communities and provide Associate of Science degrees and certificates in a variety of career fields.

RATIONALE: San Joaquin Valley College will continuously engage in a process that identifies the needs of its constituents and the outside community. In recent years, there has been a proliferation of new educational opportunities for students. Traditional education organizations are using technology to attract students regardless of geographic location while also opening centers in direct competition with existing schools. Businesses are increasingly marketing and creating educational activities for the public. As options have increased, convenience has become an increasingly important factor in the educational selection process.

INSTITUTIONAL DIRECTION: San Joaquin Valley College will proactively assess changes in the external environment that create opportunities and respond in a manner consistent with its mission, vision and goals.

Strategic Plan Goals	Budget Allocation	Proposed Completion Date
Goal 2 - Develop additional campus locations.	\$928,600.00	7/2/2013
Goal 1 - Offer new programs that match our ability to meet the demand of employers and interest of potential students.	\$638,898.00	10/1/2013
Goal 2 - Develop additional campus locations.	\$928,600.00	7/2/2013